

Andy Wright, Teacher Outreach Manager andyw@donorschoose.org



Agenda

1. What is DonorsChoose.org?

2. How to redeem your \$250 gift code

3. How to request materials

4. Other resources



About DonorsChoose.org

DonorsChoose.org is a nonprofit that connects public school teachers with people who want to support classroom learning.

How it works



Choose the exact items you need and describe how they'll benefit your students.



People, companies, and foundations can help fund your request.

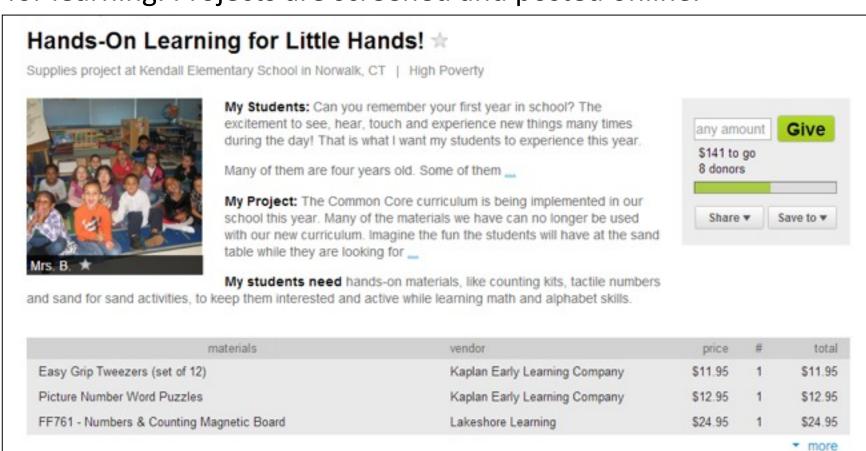


Once funded, we'll send the resources directly to your classroom.



How it works: Teachers sign up and submit requests

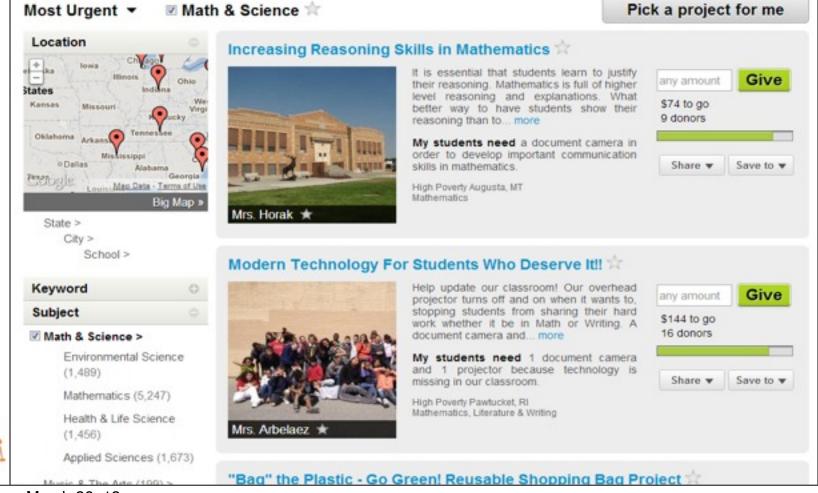
Teachers request resources and experiences their students need for learning. Projects are screened and posted online.





How it works: Donors fund requests

Individuals, corporations, and foundations fund their favorite projects. Our team purchases the materials for funded projects and sends them to the classroom.





How it works: Say Thanks

Teachers and students create a personalized thank-you package for donors, including photos and hand-written thank-you notes.



Two Options for Your \$250 Gift Code

A. Request supplies for your classroom – everything from art supplies or musical instruments, to equipment for a science lab or seeds to start a vegetable garden.

B. Sponsor another classroom and invite your students to help you pick which one. (You can even support another Newtown teacher!)



Requesting Materials: Who is eligible?

Any front-line educator at a US public or charter school (including **full-time teachers, counselors, librarians, and school nurses**) may request resources through DonorsChoose.org.

Our philosophy is that teachers know best what their specific set of students need to learn and succeed. We let teachers pick out those exact student-centered resources and materials to support instruction in the classroom.

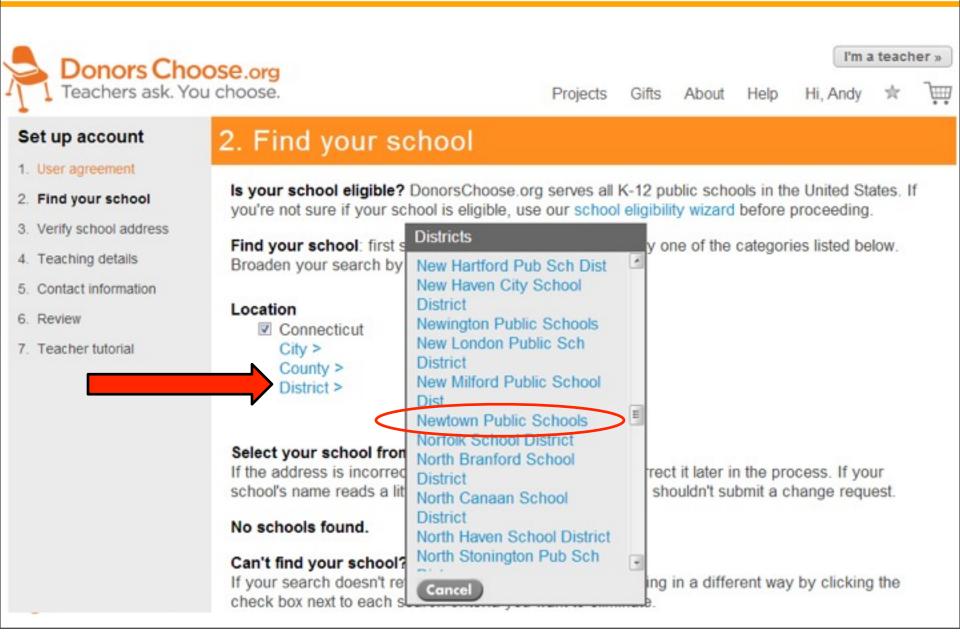


Requesting Materials

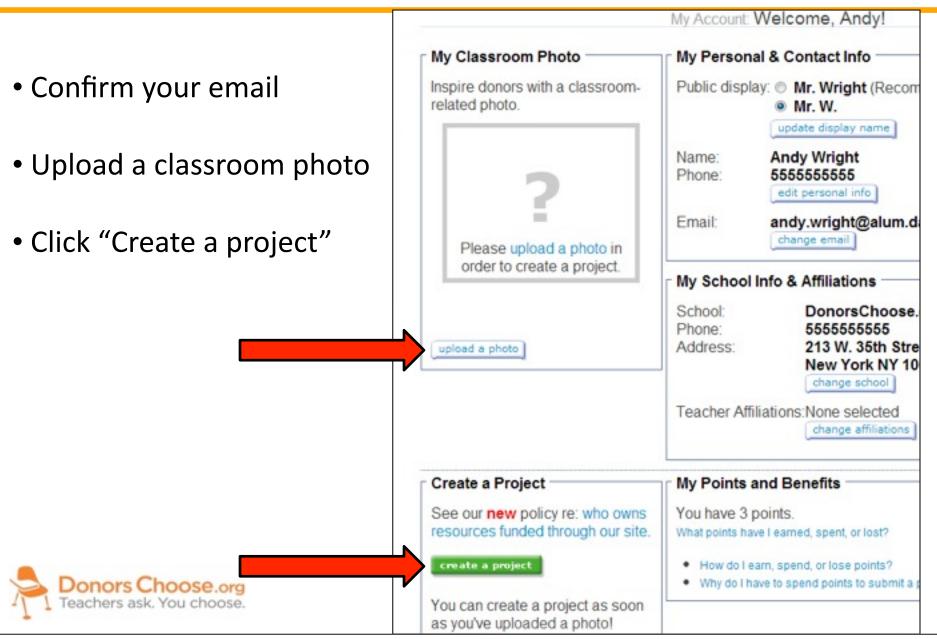
Get started at <u>www.donorschoose.org/</u> <u>teachers</u>



Requesting Materials: Register as a Newtown teacher



Requesting Materials: Your Account



Tuesday, March 26, 13

Requesting Materials: Create Your Project



I'm a teacher »

Projects Gifts About Help Hi, Andy



Create a Project

home > my account > my project drafts > Choose Project Type

Steps:

- Welcome
- 2. Choose Project Type
- Create Title
- Go Shopping
- Summarize Cart
- 6. Tell Your Story
- Provide Project Details
- 8. Quantify Impact
- Select Expiration Date
- 10. Confirm and Submit

2. Choose Project Type

Help ▼

What type of resource would you like to request?

You currently have 3 points to spend. (Why?)

- Materials through eSchoolMall (1-4 points)
 Materials between \$100 and \$400 (1 point)
 Materials between \$401 and \$800 (2 points)
 Materials more than \$801 (4 points)
- Special reguest for materials not available through eSchoolMall (6 points)
- Class trip (4 points)
- Class visitor (4 points)



What is the points system and how does it work?

Requesting Materials: Go Shopping

Teachers shop through our 23 vendor catalogs, including:

















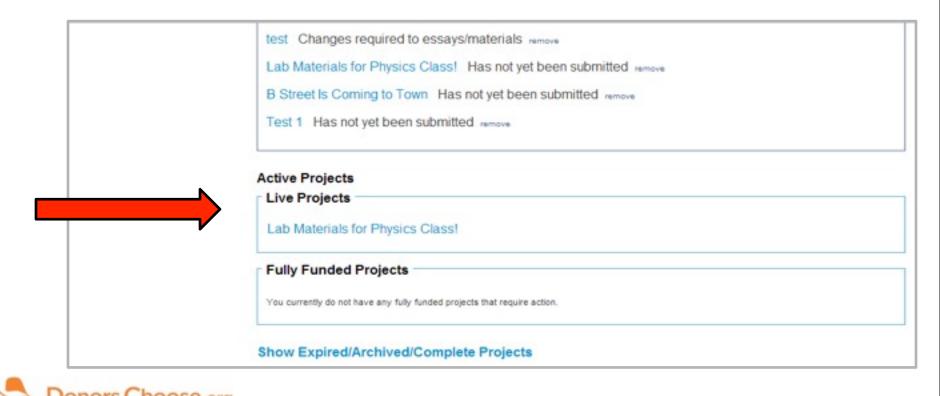
Requesting Materials: Tell Your Story

- Open with the challenge facing your students.
- Tell us more about your students. Who are they? What are they like? What kind of school do they attend?
- Inspire potential donors with an overview of the resources you're requesting. What activity will you be able to do? What will your students learn?
- Close by sharing why your project is so important. What broad impact will this project have on your students?

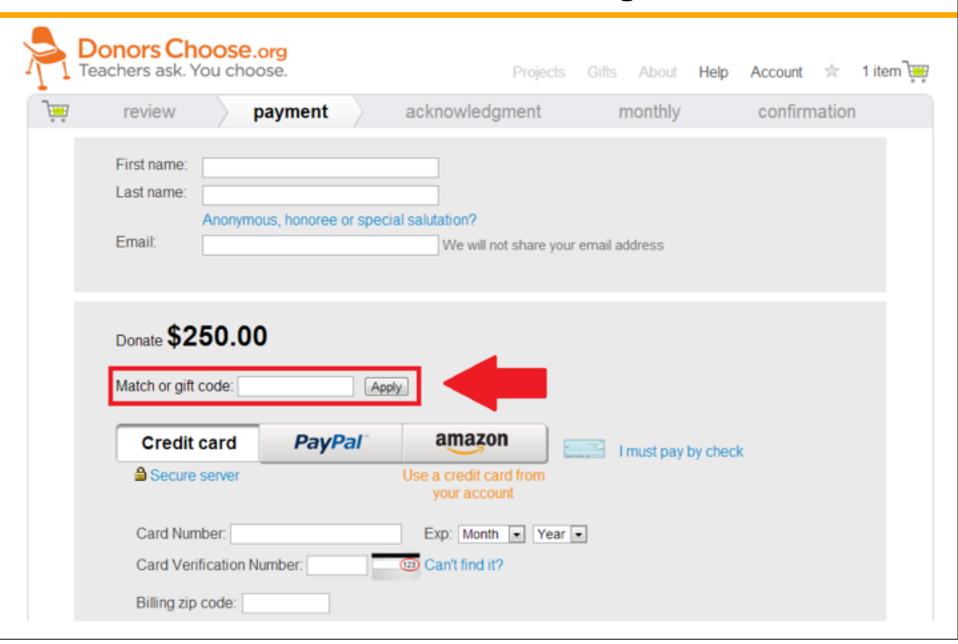


Requesting Materials: What's Next

DonorsChoose.org volunteers will screen your project and ask follow-up questions if needed. Most projects are approved within a few business days. Then apply your gift code...



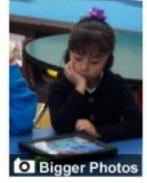
Redeem Your Gift Code During Checkout



After Your Project is Funded...

- Upload photos of the resources in use
- Upload a short thank you letter describing the impact
- If other donors gave, follow instructions for returning hand- written thank you notes from your students

Ms. Ruiz the Teacher 15 hours ago













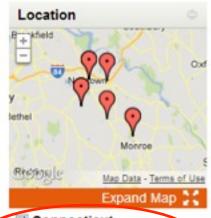
Dear Sylvia Johnson, Alison Strahan, Loretta Johnson, Christine Howe, Kandy Ruiz, Christine Penfield, kilty Belt-Vahle, Jackie Hernandez, Friends and Family and Anonymous Donor,

Thank you so much for your donation to our classroom project. We are now using the ipad during our reader's workshop time. Partners take turns reading books with a partner from an application called Storia that is available through Scholastic books. We are also having a good time being able to look up information and translations as soon as we come up with the questions. It is nice to be able to provide my students with the opportunity to use such technology. For some of them school is the only place that they get an opportunity to use a computer and now an ipad. We are really happy to have the ipad!

With gratitude, Ms. Ruiz

Other Resources: Projects from Newtown Teachers





✓ Connecticut
 ✓ Newtown Public

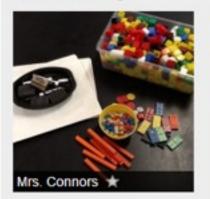
Schools

School >



Making Math Meaningful Through Literature (Part 2)

Updated 10 hours ago



Expectations on our students in mathematics are growing, especially with the demands of CCSS. We are striving to make math more meaningful for children. Linking math instruction to literature can... more

My students need 51 new math books for our school literacy center. These include some Sir Cumference titles, Mathstart stories and more.

Total cost: \$498

Hawley Elementary School (Low Poverty) Newtown, CT

"Thank you for funding this project! These resources will truly benefit ALL of the students in our school. I know that these stories will engage our students in mathematics and make learning more meani..." more

Completed!

Mar 11, 2013 \$498 given 2 donors

Share w

Book Bins For Book Worms

Updated 10 hours ago



So many books, it's hard to choosel Imagine being seven and looking into a library full of amazing books. It is wonderful, but overwhelming. My students need a leveled library storage unit to help... more

My students need a new leveled library storage unit to organize our books. With this new storage unit my students will be able to easily access books at their level.

Total cost: \$273

Head O'meadow Elem School (Low Poverty)

Completed!

Mar 11, 2013 \$273 given 2 donors

Share v

Other Resources: Help Center and Contact Form



Resources for Newtown Public Schools teachers

Last month, the Connecticut Commissioner of Education, national, state, and local leaders of the American Federation of Teachers, and the superintendent of the Newtown Public Schools partnered with DonorsChoose.org to support your return to your classrooms following the tragedy at Sandy Hook.

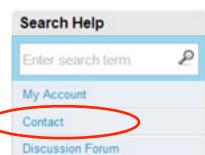
As a result of these fundraising efforts, we're honored to give each Newtown teacher a \$250 DonorsChoose.org gift card. DonorsChoose.org is a nonprofit that makes it easy for anyone to help a classroom in need. Here is a 2-minute video of Oprah Winfrey explaining how it works.

All Newtown teachers received a gift code by email on February 8. There are two ways you can use the gift card:

- A. Request supplies for your classroom everything from art supplies or musical instruments, to equipment for a science lab or seeds to start a vegetable garden. Read below for more details.
- B. Sponsor another classroom and invite your students to help you pick which one.

If you have any questions, please contact the DonorsChoose.org team.

Using your gift card to request supplies





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